



# A Practical Application of Supply Chain Management Principles

*Thomas Schoenfeldt*

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## **A Practical Application of Supply Chain Management Principles** Thomas Schoenfeldt

This is a book that is designed to share the principles of supply chain management and show how, when done well, they can give an organization a competitive advantage. It is written based on practical experiences of the author in relating them to industry principles. This book can be used as a textbook for business education or as a reference book for businesses that recognize the need to change the way that their process are managed. The principles discussed have been proven to work and create value-added results in many different industries. Readers will learn how to: Understand their supply chain Develop a supply chain strategy Identify and evaluate suppliers Select preferred suppliers Build relationships Measure and monitor supplier performance Apply basic quality tools to customers and suppliers

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