

Media spectacle: contemporary American social and cultural perspective(Chinese Edition)

MEI KAI ER NA Kellner Douglas



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Paperback. Pub Date: December 2003 Pages: 246 Language: English Publisher: Tsinghua University Press media spectacle: contemporary American social and cultural perspective to the mass media through the analysis of businesses. individuals and government channels manufacture a sensational event reveal to the reader the inherent contradictions and crises in contemporary American society. Of media amplification event will be known as the spectacle and put forward the theory of media spectacle On this basis. specific business. sports. crime. film and political media reported five themes selected cases. a thorough analysis of the precipitation in the media beneath the surface of the cultural connotation. and the future of humanity in the new millennium own Worries warning. Contents: concerns the media wonders - Chinese Simplified Chinese Edition Preface Preface translator of the E...

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